* Top 20 - 30 Schools we want to reach out to
  + based on past participant numbers Done
  + based on if they hosted a HUB for us and participated in the past GCAs Done
  + Based on if they have big computer science, video game programs or digitial design programs
* Research the Nov 6-8, 13-15 weekend based on conflicting events going on at our top schools Done
* Come up with a list of potential sponsors Done
* Finalize basic GCA plan (date, basic competition structure and overview)
* Reach out to top schools and onboard school champions
* Reach out to top sponsors
* Iterate plan based on who signs on